

alanna.ai

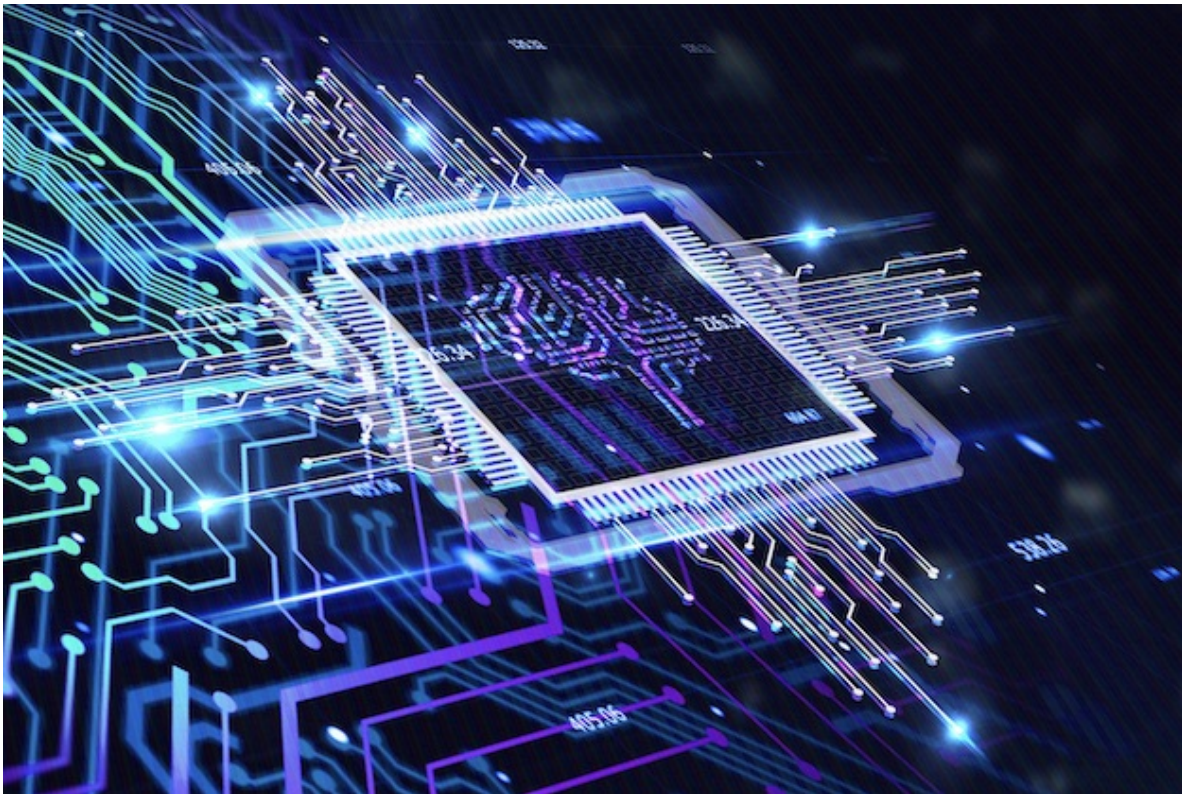
Welcome Technology Into Your Title Company

This eBook explains how the addition of Alanna technology can provide numerous benefits throughout your title company.

Introduction

Title companies often have a hard time changing. They have tried and proven processes that have worked for many years, so why change now? In the digital age we live in, being slow to adapt and adjust to the current technological trends could put you behind the competition.

Change is never easy, but when you incorporate the technological advances of Alanna, the transition will be made as simple as possible. If you've ever thought you need to hire another employee or two to keep up with your workload, Alanna is your solution. If you want to avoid employee burnout and improve workflow efficiency, Alanna can help. Undergoing a digital transformation is not as intimidating as it seems, as long as you do it with... you guessed it...Alanna!



Title Tech You've Been Waiting For

Title companies have to keep up with the latest technology to avoid falling behind the competition. But why would you want to upgrade your technology? Just because it's the cool thing to do? Every upgrade should be meaningful and beneficial to your clients and staff.

Implementing conversational AI is one of the best decisions you can make and it's one of the many title tech tools that can transform your entire company. Here are some additional technology upgrades you've long desired.

Answer Client Questions Without Picking Up The Phone

Clients will always have questions about their closing. But that doesn't mean the phone has to be constantly ringing. With the right conversational AI tools, clients can text or web chat with a virtual assistant to get answers to most of their questions. The best title tech tools are integrated with your title production system, so even specific file-based questions can be answered without human assistance.



Provide Immediate Closing Cost Estimates

Questions about closing cost estimates are common. When you upgrade your title tech tools, clients can get up-to-the-minute updates on closing costs 24/7. And the best part is you don't need a staff member available to provide the updates. Imagine how many fewer phone calls and emails you will receive each week by not having to field questions about closing cost estimates.

Stay On Schedule With 24/7 Client Assistance

Many times a closing day becomes more stressful because all of the pieces don't fall into place perfectly. Clients don't send back forms timely or they have to wait until a convenient time to ask questions. When you offer 24/7 client assistance with conversational AI, they can ask questions at any time to keep every closing on schedule.



Reduce Clutter With Online Forms

Shuffling through stacks of paperwork has long been the duty and responsibility of title company employees. When you upgrade your title tech, those stacks of paper can turn into convenient digital files. Not only will you reduce clutter on your desk, but you won't have to worry about clients losing important documents. Everything is filled out digitally to improve efficiency.

Does it sound like you will need to implement multiple programs to achieve these upgrades? You don't. Alanna is the solution to improving efficiency at every level of your company.



Embrace a Digital Transformation With Alanna

Title companies need to keep up with digital trends to stay ahead of the competition. Clients and real estate agents want to work with title companies that make things as convenient as possible for them. The good news is updating your title tech tools is easy to do with Alanna. By doing so, you will meet and exceed client expectations and create a more efficient workplace at the same time.

Show Your Clients How You Care About Them

Clients today want to know you care about them. There's no better way to do that than to make their real estate transaction as easy as possible.

Implementing conversational AI might not seem like a big deal to you, but clients love it. They would prefer to chat or text to get the answers they need rather than find time to make a phone call. The more convenient you can make the closing process, the better your reputation will be.



Maximize Your Staff's Skills By Reducing Distractions

Answering phone calls and emails are all part of the job for title company employees. But are you maximizing their skill set by having them spend time on those tasks? Phone calls don't often take long to resolve, but they can be very distracting. You have skilled employees on your staff and when you can maximize those skills, you'll have a more efficient workplace. Alanna can answer virtually any questions clients have without getting your employees involved.

Boost Your Revenue With A Digital Transformation

Alanna can provide growth opportunities within your title company. You could spend a lot of money hiring new employees, when the reality is all you need are the right title tech tools. Save time and money with Alanna's skills and you'll see a positive boost to your bottom line.



Help Your Staff Embrace Positive Change

Undergoing a digital transformation can be challenging for title company employees. Especially for people who have been in the industry for many years and have a set routine. Change is never easy, but it can be positive depending on how you approach it. Help your staff embrace positive change by highlighting all of the benefits Alanna brings to the table. Your employees will eventually love the fact that Alanna can reduce repetitive tasks and allow them to maximize their skills.



Take Info Sheets Online and Never Look Back

It's part of a title company employee's job to shuffle through stacks of papers daily. It has been that way for years, so why would anyone change now? This is what many title companies and employees say and think. But the truth is no one likes hunting down documents from clients and trying to keep dozens of papers in the right order.

Upgrading your title tech tools to digitize this process brings many benefits. When your info sheets can be filled out in an online form and uploaded directly into your title production system, the results are game-changing. Here are some of the benefits you will enjoy when your info sheets are handled digitally.

How Alanna Can Eliminate The Need For Paper Forms

It's virtually impossible to maximize efficiency when you have to shuffle through paper forms. Printing, mailing, scanning, and filing documents take a significant amount of time. Then you have to deal with clients misplacing documents and not realizing it until closing day. Alanna can eliminate these headaches by digitizing forms and making it easier for clients to fill them out. Clients simply receive a link to fill in the information you need. And when they submit it, the information is input directly into your database for handling. Now that's a convenience you will realize you've been missing once you experience it!



Online Forms Prove The Benefits Of A Digital Transformation

When title companies undergo a digital transformation, there's naturally some hesitancy. Think about all the benefits of handling many of your forms online. Clients don't have to worry about finding a scanner to email them back to you, which makes their lives easier. And you can reduce manual data entry significantly at the same time. Alanna is essentially the assistant you've always wanted, but could never find. Closing day is much easier to keep on schedule when processes are digitized, and Alanna helps every step of the way.

Wait Until You Receive Feedback From Clients About Online Forms

The benefits of upgrading title tech tools become very evident when clients provide feedback. Just like title company employees, clients don't realize how much they appreciate digital experiences until they don't have to shuffle through paperwork. It's well worth the upgrade to Alanna just so you can provide your clients with an experience they enjoy.

alanna.ai

Change Isn't Easy, But Working With Alanna Is

Technology can be a welcome addition to your title company, even for the most traditional employees. No one likes to be stuck in a revolving door with their careers, and Alanna helps them maximize their skill sets. Alanna can be the solution to problems and concerns within your title company. Learn more about how Alanna can reduce stress and increase workflow efficiency at every level of your organization.

GET A DEMO