



A Title Company's Dream: The Versatility of Alanna

alanna.ai

This eBook explains how Alanna's versatile abilities can help take your title company to the next level.

Introduction

Have you ever wondered how you could boost productivity in your title company without hiring a new full-time employee? This is a problem many title companies deal with. It's not that they don't have quality employees already, but rather, there's simply too much work for everyone to handle efficiently. Hiring a new employee isn't always an option, but Alanna is a solution that fits in with virtually every title company.

Alanna's abilities are equivalent to hiring the most experienced person for your company. The difference is Alanna doesn't need to be trained and will integrate into your system seamlessly. If you need someone who will handle client communications, simplify the closing process, and carry on conversations with clients and real estate agents, then Alanna is a good fit.



A man in a dark suit, light blue shirt, and purple tie is looking down at a smartphone he is holding in his hands. The background is a blurred office setting. A semi-transparent purple rectangle is overlaid on the left side of the image, containing the text.

1

Alanna Introduces How You Can Have a Real Two-Way Conversation Without Hiring Someone

Most title companies have to upgrade their title technology at some point to ensure they can offer the best possible service to clients. In many instances, improving communications is the first thing title companies look to streamline. This can involve hiring a new title agent specifically to handle incoming phone calls and emails or making outbound calls to keep clients and REALTORS informed about the progress of closing. With Alanna, you can have two-way conversations without hiring a new person. Here's how it's possible.

Alanna Doesn't Need Help Having A Conversation

Whether it's texting or web chatting, most technology requires a person on each end of the communication channel. However, Alanna is not like most technology. With conversational AI, Alanna can have a conversation with a person on the other end via web chat or text and you don't need a human from your title company to make it work. And the best part about Alanna is she doesn't need any training and is available to your clients 24/7.

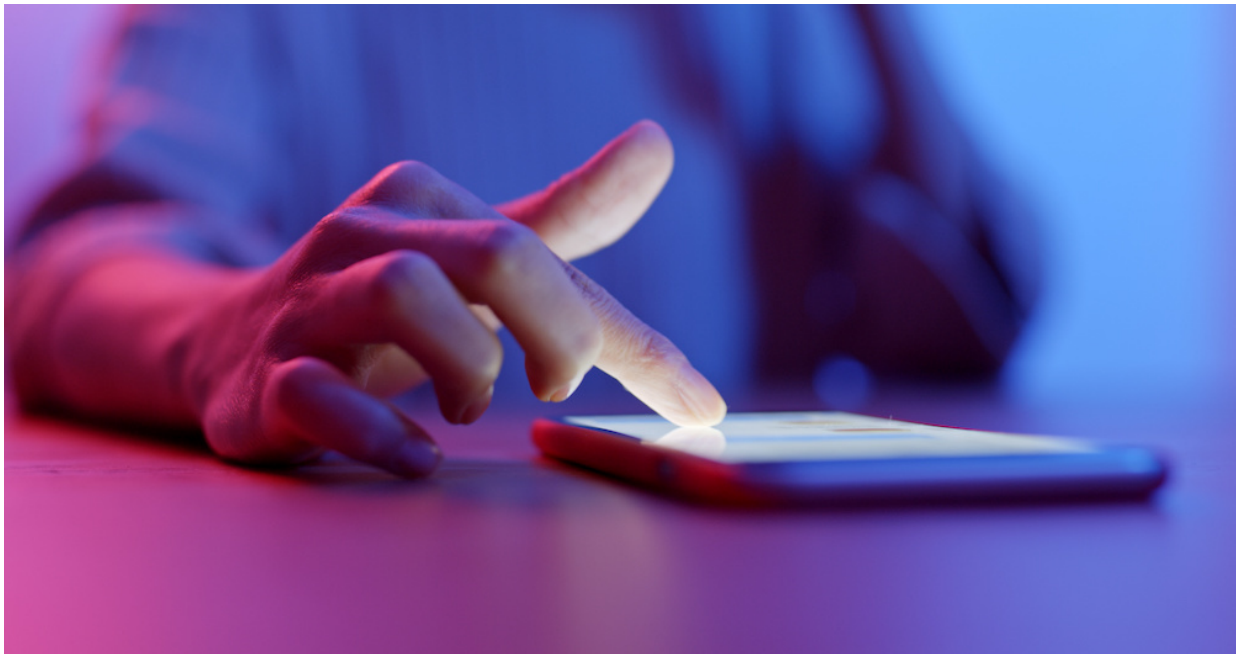


Text Or Chat With Your Clients Without Lifting A Finger

Every title agent in your organization likely has several job responsibilities, and one of them is likely communicating with clients. With Alanna, title agents can focus on other more complex tasks to keep things organized and on schedule, while still ensuring client questions get answered timely. It's one of the most effective title technology tools for title companies since it improves workflow without having to jump through hoops.

Answer Real-Time Questions For Clients

Plenty of chat bots you might have used are programmed with answers to frequently asked questions, which often don't solve a customer's problem. Alanna can answer real-time questions that are valuable to clients and REALTORS. If a client needs to know how much money to bring to closing, Alanna can tell them. If a REALTOR needs to confirm the time and date of closing, Alanna can help them out. These are all questions your title company would receive in a phone call and take your title agent away from their other task, but not anymore with Alanna.



2

Alanna is Ready to be Your Title Company's Brand Ambassador

As a title company, you have to set yourself apart from the competition to earn new business. This often involves ensuring your title agents and other employees are on the same page and all-in with representing your company. Everyone who speaks with a client or REALTOR has to be a brand ambassador because a single negative experience can reflect poorly on a company as a whole. Alanna is a title tech tool that can help you stand out in the title industry.

Create A Unique Experience For Your Clients

Unique experiences can be memorable for clients and lead to repeat business or referrals. Through conversational AI, Alanna can create these unique experiences by being available to answer questions 24/7. Clients won't have to wait until the next business day to reach out to your company and they can get straightforward answers in a matter of minutes. Alanna is the assistant you've always wanted to hire, and now you can without having to invest in a lot of other resources.



Make REALTORS Look Good

Creating a great experience for clients is crucial, but it might be even more important to stand out in the eyes of REALTORS. Any given REALTOR might have several transactions in the works at one time that involves multiple clients. They rely on the title company to keep everything straight and help make them look good. Alanna not only answers specific questions REALTORS have, but she can also anticipate the next question or provide additional context to eliminate the need for follow-up questions. This makes REALTORS look like they are on top of their games with clients, which makes your title company look great as well.

Elevate Your Brand With Alanna



You can't just hire any assistant and expect them to be a brand ambassador immediately. Alanna is the assistant you've always wanted to help elevate your brand. Everyone involved in a real estate transaction can take a deep breath and stay on track much easier when Alanna is involved. From providing relief for title agents to being proactive in helping clients and REALTORS, she can do it all.



3

Simplify the Closing Process with Alanna

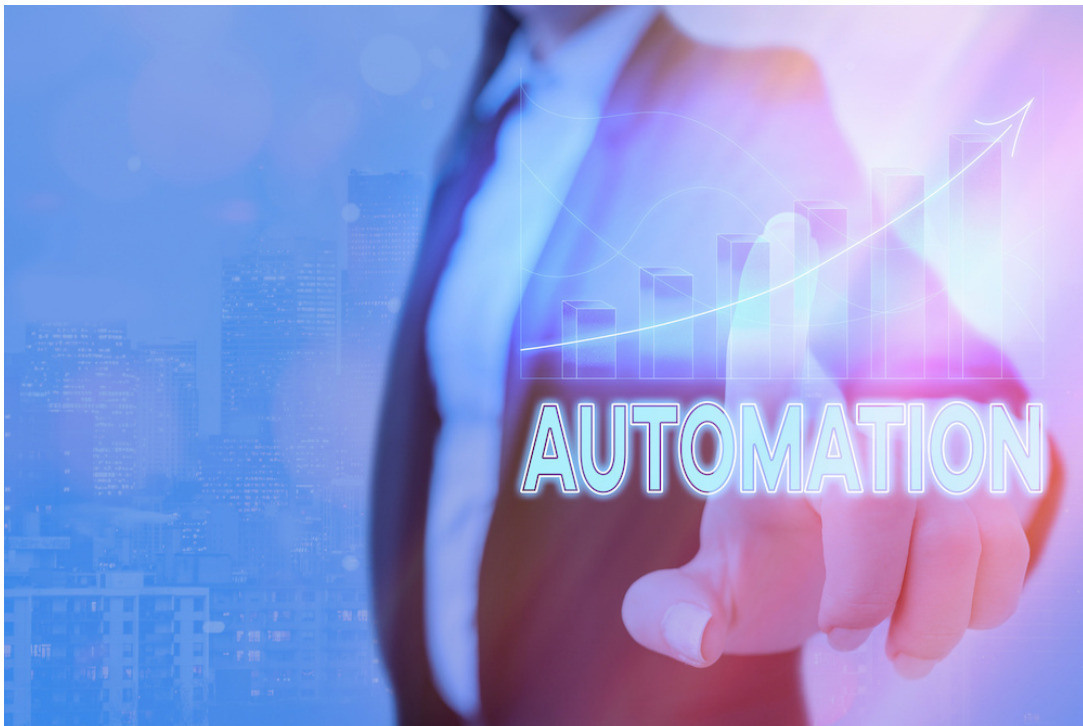
One of the main goals a title company has is making a complex closing appear to be simple to clients and REALTORS. If clients and REALTORS have to jump through hoops to ensure closing day stays on track, then they might not view the title company too highly. With the right title technology, you can streamline communications and simplify the closing process from start to finish. Alanna is modern title technology you can rely on.

Send Proactive Communications About Closing Day

TAlanna is available 24/7 to answer questions REALTORS or clients might have. But what makes things even easier is Alanna's ability to send proactive communications about the closing process. With conversational AI, Alanna can have back-and-forth dialogue with the other party to ensure closing day stays on track and everyone is on the same page throughout the process.

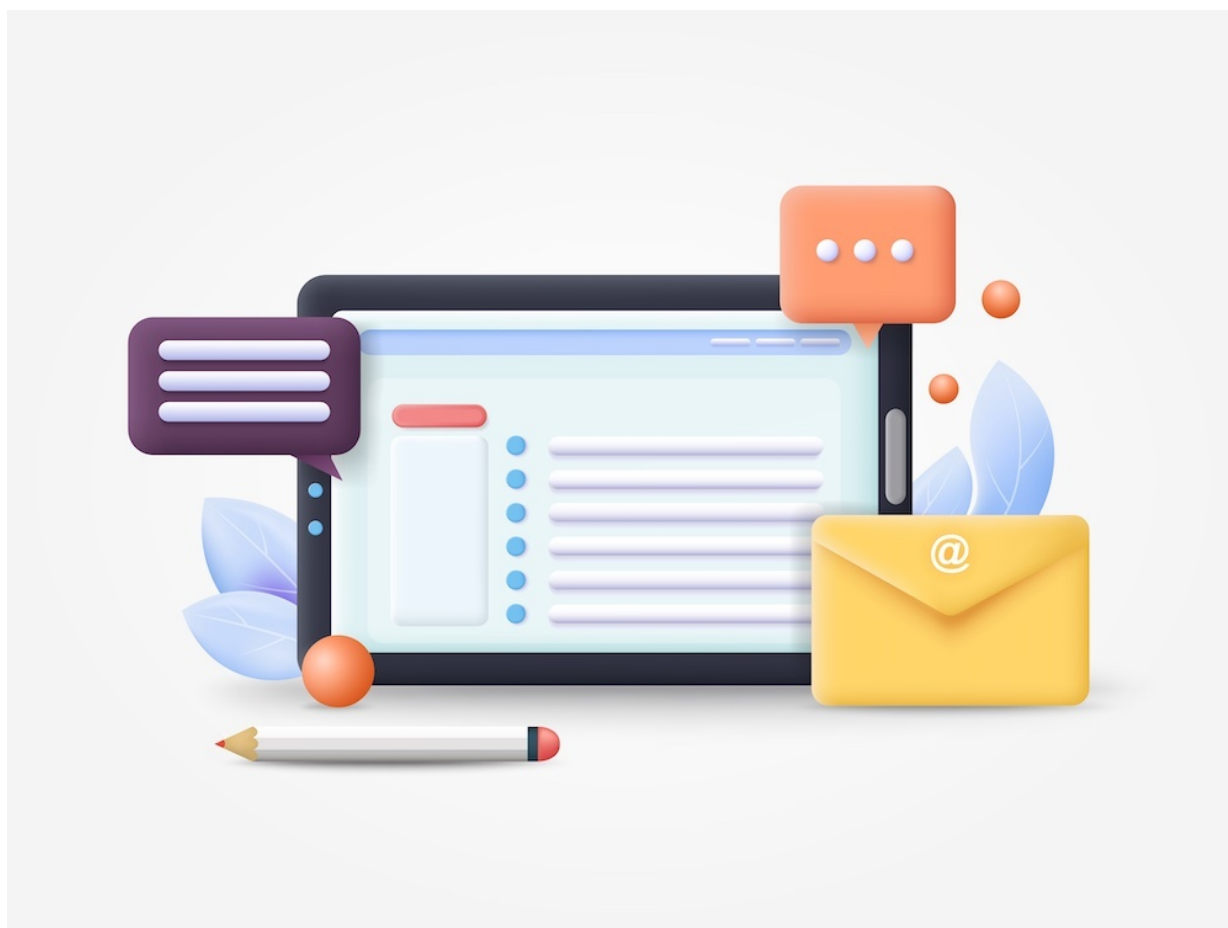
Enable Automatic Notifications

While title companies are constantly involved in a client file, it's easy to lose appreciation of the fact that REALTORS and clients have other things going on in their lives. In this regard, sending automatic notifications as gentle reminders to them can keep the closing at the top of their mind so they can take care of anything they need to. You won't have to worry about having any of your title agents do this since Alanna can quickly and easily handle the task for you. And if clients or REALTORS have any follow-up questions, Alanna can help them out.



Prompt Responses From Clients

Conversational AI is most effective when both sides participate. So you can be as proactive as you want to, but if the client or REALTOR doesn't participate in the conversation, it might be counterproductive. With Alanna's features, she will prompt responses from clients to ensure they've received the notification. Some of those prompts might involve providing information about the next step in the closing process or providing more information about the closing day. Clients are typically responsive to these types of simple communications since they don't require much time or effort on their end to get the information they need.





alanna.ai

Boost Your Brand And Earn A Positive Reputation Today

Your brand is something that should be protected at all costs. If you have a reputation of not responding to phone calls timely or struggling with client communications in any other way, it's time to find a solution. Alanna will naturally boost your reputation by giving clients the answers they need around the clock. You can't get these characteristics anywhere else and Alanna could be the missing piece to making your title company as efficient as possible. Learn more about the versatile abilities Alanna offers by clicking the button below.

[GET MORE INFO](#)